

COAC

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the Digital Arts Centre in Barcelona** ^[1]



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The Historical Archive of the COAC is involved in the exhibition entitled '**Barcelona. A Photographic Memory**' ^[2], which opens at the **Ideal Digital Arts Centre** in Barcelona on **30 September**. The exhibition plunges visitors into the **Barcelona of the 50s and 60s** through a series of images by some of the country's most renowned photographers turned into large-format projections on a 1,000 m² screen.

Photographer **Francesc Català-Roca**, whose collection is held by the COAC's Historical

Archive, is one of the stars of the exhibition at the Ideal, which will showcase some of his most iconic images.

In addition to the photographs provided by the COAC's Historical Archive, the exhibition is rounded off with other images by **Xavier Miserachs, Oriol Maspons, Colita, Leopoldo Pomés and Joana Biarnés**, taking visitors on a tour of such iconic locations as the Port of Barcelona, the Rambles, Montjuïc and the roof of La Pedrera. More than **one hundred photographs** turned into 360° large-format immersive images, virtual reality and interactive exhibits thanks to artificial intelligence.

The exhibition, which runs until **10 January 2021**, is supported by a special catalogue and merchandising products.

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[1] <https://arquitectes.cat/es/node/34799>

[2] <https://idealbarcelona.com/agenda/barcelona-memoria-fotografica/>